Learning from Leaders

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What are the three key human and management qualities that an industry leader must possess?

Governance, Accountability and Democratic thought can lead the list. Human systems would come next as a result of people moving across borders. The leaders should be able to carry out, validate and operate with minimal errors.

The leaders would be characterized by their ability to access and separate exponential flooding of relevant and non-relevant information through independently proven principle of “Neer Ksheer Vivek” (separation of milk & water). While sensitivity, opportunity and diagnostics would be challenges, a practical approach to flexibility, adaptability and vision would surely help the leader sail through.

Where do you foresee India’s growth as a nation for the packaging domain?

The new mantra in this age would be sustainable packaging with circular economy indicating recycling orientation of materials. This coupled with the emerging technological advances seems to be a promising future for India in our domain.

Artificial Intelligence (AI) starting from humans glued to their mobiles till industries with machine intelligence; computers affordably will simulate human brain within next 20 years. Robotics coupled with AI will bring us ‘Lights out manufacturing’ technique and carry out cognitive and psycho-motor procedures at an amazing speed. Nanotechnology another technology could be at the core for every industry. For material strength to remedying Global power crisis, there would be nothing better than Nanotechnology.

Packaging in India has always been a challenge and the key challenging factor is; nobody would buy a machine without you really getting educated. We need to educate our customer, that’s one area where we majorly lack.

Productivity, Quality, OE, Efficiency all this when comes with a history makes the difference. We at Mespack have 300+ machines in India in that high cost bracket. With an ensured quality and an ROI, why will not the potential customer look at it. Price is not at all a hurdle as it depends on how you present it to your customer. If the customer knows what is being offered its benefits are clear, there is no challenge.

From your rich experience of close to 3 decades, what were the 3 major challenges you came across in taking Mespack to the next level and how did you overcome it? What do you see as the Secret of Customer Service?

Separating exponential flooding of relevant and non-relevant information using ‘Neer Ksheer Vivek’

Price is not at all a hurdle as it depends on how you present